

# Matias Torreblanca

Valencia, Spain

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## ABOUT ME

Senior Frontend Developer with 6 years of experience in the FinTech sector, specializing in React and TypeScript. Recently integrated third-party KYC provider into authentication flows and led UI modernization of back-office applications for a European gambling platform. Proven track record developing real-time dashboards, e-commerce flows, and SaaS platforms with focus on performance optimization.

## EXPERIENCE

### Sr Frontend Engineer

*Parser*

*Remote*

*2025-Present*

- Integrated Unico KYC provider into user authentication flows, implementing identity verification, document upload, and liveness detection to ensure compliance and seamless onboarding for Brazilian users.
- Led UI modernization of back-office application, migrating from Create React App with PrimeReact to Vite with Tailwind and Shadcn, reducing build time from 3:20 to 2:08 minutes.
- Architected and maintained Lit-based web components for user Login and Registration flows, implementing Event Bus pattern for cross-component communication.
- Upgraded project dependencies and refactored component architecture to improve maintainability.

### Product Engineer

*Sanlo*

*Remote*

*2022-2025*

- Owned the front-end business logic for the Sanlo platform, serving 20-30 game studios in a fast-paced startup environment.
- Developed a no-code e-commerce builder enabling game developers to create branded webshops, manage virtual goods inventory, customize branding and section layouts, with payment processing via Stripe and dLocal.
- Built user authentication and registration system supporting email and social providers (Google).
- Built real-time dashboards displaying key game metrics including gross revenue, ROI, and performance analytics, handling millions of rows for high-volume games like Fusebox's Love Island using server-side pagination and React Query caching.
- Led migration from Styled Components to Chakra UI, improving development velocity by approximately 40%.
- Developed AI-powered product prototypes using Python, Vercel AI SDK, and CrewAI during internal hackathons.

## SKILLS

**Frontend:** JavaScript, TypeScript, React, Next.js, HTML5, CSS3, Tailwind, Shadcn, Chakra UI, Redux Toolkit, Lit, Vite, GraphQL

**Backend & Tools:** Node.js, Python, Jest, React Testing Library, Git, Stripe, Contentful

## EDUCATION

### Universidad Siglo 21, Argentina

*Software Engineer*

*2016-2020*